SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR
€20K INVESTMENT

SILVER SPONSOR
€10K INVESTMENT

BRONZE SPONSOR
€5K INVESTMENT

COPPER SPONSOR
€3K INVESTMENT

NICKEL SPONSOR
€2K INVESTMENT

ZINC SPONSOR
€1K INVESTMENT

Photographs by Chaosheng Zhang
Our **GOLD** sponsor is CIKM 2020’s key conference partner and you will receive the highest profile branding opportunities. This is the exclusive sponsorship opportunity available at this year’s conference. This package reinforces your brand as a leader in this arena. We will work closely with you to ensure your organisation’s aims are an integral part of the conference.

**Our GOLD sponsor will receive the following benefits:**

- Exhibitor table
- 4 registrations for the conference, including workshop and tutorial days
- Verbal acknowledgment at the opening and closing of the conference
- Logo on the home page of the conference website
- Logo on the sponsors page of the conference website with hyperlink to your organisation
- Logo on the holding slide in the opening session and all plenary sessions
- Full page advertisement in the conference programme
- 100 word organisation profile in the conference programme and sponsors page of the website
- Logo on conference signage throughout the venue
- Sponsor provided bag inserts (2) included in each delegate pack
- Sponsor-provided popup banner displayed near the registration desk area
- Time-slot at the **CIKM Connect Session** to discuss open positions and job opportunities to attendees
- Option to sponsor a lunch
- 5 minute advertising video played at the banquet
- Sponsorship of a **CIKM Workshop**
- Opportunity to present at the CIKM 2020 **AnalytiCup**

**SPONSORING A WORKSHOP**

As a **GOLD** sponsor, you will have the opportunity to be identified as a sponsor of a CIKM Workshop as part of your package. This includes:

- Your logo on the workshop website page
- Your logo on the workshop programme
- Sponsor provided pop-up display in the workshop session room
- Acknowledgement at the commencement of the workshop

Workshops are heavily promoted in the lead-up to the conference, so early commitment of this sponsorship ensures key exposure to our participants.

VAT is an additional Fee at 23% where applicable
As a **SILVER** sponsor, we will work closely with you to ensure your organisation’s goals are met. This opportunity is limited to 4 partners at this level.

**Our SILVER sponsors will receive the following benefits:**

- Exhibitor table
- 4 registrations for the conference, including workshop and tutorial days
- Verbal acknowledgment at the opening and closing of the conference
- Logo on the home page of the conference website
- Logo on the sponsors page of the conference website with hyperlink to your organisation
- Logo on the holding slide in the opening session and all plenary sessions
- Full page advertisement in the conference programme
- 100 word organisation profile in the conference programme and sponsors page of the website
- Logo on conference signage throughout the venue
- Sponsor provided bag inserts (2) included in each delegate pack
- Sponsor-provided popup banner displayed near the registration desk area
- Time-slot at the CIKM Connect Session to discuss open positions and job opportunities to attendees
- Option to sponsor a lunch
- 3 minute advertising video played at the banquet
- Sponsorship of a CIKM Workshop
- Opportunity to present at the CIKM 2020 AnalytiCup

**SPONSORING A WORKSHOP**

As a **SILVER** sponsor, you will have the opportunity to be identified as a sponsor of a CIKM Workshop as part of your package.

This includes:

- Your logo on the workshop website page
- Your logo on the workshop programme
- Sponsor provided pop-up displayed in the workshop session room
- Acknowledgement at the commencement of the workshop

Workshops are a heavily promoted in the lead-up to the conference, so early commitment of this sponsorship ensures key exposure to our participants.

VAT is an additional Fee at 23% where applicable
BRONZE SPONSOR AT CIKM 2020

SPONSORSHIP LEVEL
€5,000

BRONZE sponsors receive strong branding presence throughout the conference as follows:

- 2 registrations for the conference, including workshop and tutorial days
- 50 word organisation profile in the conference programme and sponsors page of the website
- Logo on the sponsors page of the conference website with hyperlink to your organisation
- Logo on conference signage throughout the venue
- Sponsor provided bag insert (1) included in each delegate pack
- Half page advertisement in the conference programme

COPPER SPONSOR AT CIKM 2020

SPONSORSHIP LEVEL
€3,000

COPPER sponsors receive the following benefits at CIKM 2020:

- 1 registration for the conference, including workshop and tutorial days
- 50 word organisation profile in the conference programme and sponsors page of the website
- Logo on the sponsors page of the conference website with hyperlink to your organisation
- Sponsor provided bag insert (1) included in each delegate pack
- Quarter page advertisement in the conference programme

VAT is an additional Fee at 23% where applicable
**NICKEL SPONSOR AT CIKM 2020**

**SPONSORSHIP LEVEL**

€2,000

**NICKEL** sponsors will receive the following benefits at CIKM 2020:

- 1 registration for the conference, including workshop and tutorial days
- 25 word organisation profile in the conference programme and sponsors page of the website
- Logo on the sponsors page of the conference website with hyperlink to your organisation
- Sponsor provided bag insert (1) included in each delegate pack

**ZINC SPONSOR AT CIKM 2020**

**SPONSORSHIP LEVEL**

€1,000

**ZINC** sponsors will receive the following benefits at CIKM 2020:

- Logo on the sponsors section of the conference programme
- Logo on the sponsors page of the conference website with hyperlink to your organisation

VAT is an additional Fee at 23% where applicable
CIKM 2020 AnalytiCup where Experts and Developers join forces to solve a real problem.

SPONSORSHIP LEVEL

€10,000

LIMITED TO 4 OPPORTUNITIES

Sponsor the CIKM 2020 AnalytiCup

- Exhibitor Table in the AnalytiCup Room
- Verbal Acknowledgement at the opening and closing of the AnalytiCup
- Logo on the website of the AnalytiCup with hyperlink to your organisation
- Full page advertisement in the conference program for the AnalytiCup
- 100 word organisational profile in the conference program
- Sponsor-provided popup banner displayed at the AnalytiCup room.
- Option to sponsor a lunch
- Prize/Award funds are separate to the above sponsorship level

VAT is an additional Fee at 23% where applicable
All sponsors and exhibitors must review in full the booking terms and conditions and complete the booking form on the pages to follow.

Cancellations/Postponement & Payments:

All invoices must be paid within 30 days of the invoice date. Payment can be made by bank wire transfer or credit card (credit card must be a pre-approved option, contact us for details as charges may apply). Bank details will be provided on all invoices. All bank charges are the responsibility of the sender. Should booking and subsequent payment terms be after the above period, alternate dates will be confirmed with the client.

Should an Exhibitor/Sponsor wish to cancel any of its participation or services booked written notification must be sent to CIKM2020Spon@keynotepco.ie

Refunds will be based on the following schedule:

- Before 1st February 2020 50% refunded, less agreed benefits received to date.
- After 1st February 2020 No refund available.

In the event that the conference is postponed for any given reason, the exhibitor/sponsor/advertiser will not be entitled to cancel the exhibition space / sponsorship / advertising or to obtain monetary compensation, but the benefits that have been agreed will remain in place for the rescheduled event. In the event that the conference is cancelled for any given reason, the organisers will refund the exhibition/sponsorship/ advertising money to the relevant company, minus any benefits that have been received by the company prior to the cancellation and any expenses incurred by the organisers with respect to the provision of the agreed benefits.

Stand Assignment, Exhibition Construction & Staff:

Tiered Sponsors will be offered first preference on exhibition space location as included in their packages. The remainder will be allocated strictly on a first come, first served basis to other sponsors and will be confirmed in writing, by Keynote PCO. Exhibition space is limited and all private display constructions require the approval of the Exhibition & Sponsorship Manager at Keynote PCO, 5 months prior to the conference due to space limitations.

Preferences and priorities requested by the Sponsor as to space location will be respected whenever possible. The Exhibition & Sponsorship Manager however reserves the right to make reasonable transfers as to the location of the Exhibitor/ Sponsor’s space should any circumstances arise where it is deemed necessary. No transfers will be made without prior notice to the Exhibitor/Sponsor. Any changes in space locations do not entitle the Exhibitor/Sponsor to cancel the exhibition space or obtain monetary compensation.

The organisers reserve the right to alter the layout of the exhibition area and to remove sections of the space and features such as poster or demo zones, catering where or as required. Sponsors/Exhibitors agree to be present the full duration of the exhibition during the event. Set up and dismantling of any display/exhibition spaces must only occur during the specific allotted timings.

Insurance and Safety:

The organisers cannot be held responsible for any loss of damage of/to any equipment brought in for the Sponsor’s exhibition. The Exhibitor/Sponsor is therefore advised to ensure to take out adequate insurance cover as necessary to cover loss of damage to exhibits or other personal property PLUS including Employers Liability & Public Liability cover. Proof of insurance coverage is required prior to onsite interaction. Exhibitors and their representatives shall indemnify and hold harmless CIKM 2020, ACM, Keynote PCO, the Galway Hotel, all its agents and employees from any or all liability.

Further Rules & Regulations will be issued to all exhibitors a minimum 4 months before the event. The Rules & Regulations must be fully observed by exhibitors, their contractors and their personnel. The organisers reserve the right to demand changes to, or closure of any exhibition that does not conform to these Rules & Regulations. If an exhibitor fails to comply with the conference rules and regulations, the organisers reserve the right to reclaim its exhibition space and resell it, and all monies paid by the exhibitor shall be forfeited.

Once a company has reserved a sponsorship/exhibition opportunity, it agrees to abide by the payment conditions and cancellation policy plus all further rules and regulations as supplied by the conference office. The Sponsor/Exhibitor agrees not to carry on additional promotional activities in Galway outside the conference venue over the dates of the conference. If acting as a conference sponsor/exhibitor, all activities must take place within the venue or for related conference events (e.g. social events and tour programmes) and any activities must be specifically agreed with the organisers of the conference. CIKM2020Spon@keynotepco.ie

On completion of this form, please note that your contact details are provided to Keynote PCO, who communicate the conferences information by all media formats: Email, Fax, Telephone and Post. Please ensure to review their privacy policy on the Keynote website: www.keynotepco.ie
CIKM 2020
Sponsorship Booking Form

Please complete and return to:
CIKM 2020
c/o Keynote PCO, Suite 26, Anglesea House, 63 Carysfort Avenue, Blackrock,
Co Dublin, Ireland
Tel: +353 (0)1 400 3648 Email: CIKM2020Spon@keynotepco.ie

SPONSORSHIP BOOKING DETAILS
Please indicate below the sponsorship opportunity you wish to book.

Sponsor Name as to appear on official branding

<table>
<thead>
<tr>
<th>Please tick to indicate your selected item(s)</th>
<th>✓</th>
<th>Please tick to indicate your selected item(s)</th>
<th>✓</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gold Sponsor €20,000</td>
<td>✓</td>
<td>Nickel €2,000</td>
<td></td>
</tr>
<tr>
<td>Silver Sponsor €10,000</td>
<td>✓</td>
<td>Zinc €1,000</td>
<td></td>
</tr>
<tr>
<td>Bronze €5,000</td>
<td></td>
<td>AnalytiCup €10,000</td>
<td>✓</td>
</tr>
<tr>
<td>Copper €3,000</td>
<td></td>
<td>Other</td>
<td>✓</td>
</tr>
</tbody>
</table>

Note: VAT will be applied to all booked items where relevant. Current rates is at 23% Irish VAT.

INVOICE DETAILS
Please provide all details requested below. Ensure you provide the full billing/invoice information as should appear on your invoice. It is important that your VAT number is provided as this may cause delay in confirming your booking.

Company Name: __________________________________________

VAT Number: _________________________

PO Number: _________________________

Contact Name: __________________________________________

Tel: _______________________________ Email: _________________________

Billing Address: __________________________________________

__________________________________________________________

Country: ______________________________________Signature: _________________________

Sponsorship Contact Details:
If the representative managing your onsite logistics or sponsorship is different to the invoicing contact – please provide below:

Name: _______________________________ Email: _______________________________

Contact the CIKM 2020 Office:
c/o Keynote PCO, Suite 26, Anglesea House, 63 Carysfort Ave, Blackrock, Co Dublin, Ireland

Tel: +353 1 400 3648
Email: CIKM2020Spon@keynotepco.ie